

PATENT APPLICATION  
Attorney Docket No. 00F1464

a computer system at a second location, coupled to said browser via a computer network;

said browser displaying a guide comprising a plurality of linearly arranged tabs, where each tab is a link to one of a plurality of views of an electronic programming guide;

where each of said plurality of views is associated with one of a plurality of distinct view content characteristics;

wherein one of said plurality of distinct view content characteristics is variable, depending upon a user specific characteristic;

wherein said user specific characteristic comprises a computer-generated signal representative of prior programming selections made by a viewer;

wherein said signal is further representative of a duration characteristic of prior programming selections made by a viewer;

wherein said user specific characteristic further comprises an individual viewer selected preference;

wherein said guide includes a two-dimensional array of programming cells where each cell represents a different time slot associated with a different television channel;

wherein said plurality of linearly arranged tabs is disposed on a periphery of said two-dimensional array; and

PATENT APPLICATION  
Attorney Docket No. 00F1464

AA B1  
wherein said signal is further representative of an individual user and further representative of a distinct location from which said individual user is operating said browser.

16. (Amended) A method of displaying programming information to a viewer comprising the steps of:

providing an array of programming choices available to a viewer;

changing a characteristic of said array in response to a user selection of a tab from a plurality of linearly arranged tabs disposed along a peripheral edge of said array;

B1  
changing display content associated with one of said plurality of linearly arranged tabs as a result of a prior action;

A2  
wherein said prior action is a computer-generated signal representative of a prior viewing selection by a viewer;

wherein said prior action further comprises a user selection among a plurality of user preferences;

wherein said prior action further comprises a duration characteristic of a prior viewing selection by said viewer; and

providing location information representative of a geographic location of said viewer and changing display content associated with one of said plurality of linearly arranged tabs based upon said location information.